

ALU+

A personal
showering experience



Ideal Standard

A Spa-like experience every day

Alu+ is a youthful showering range that's just as creative and expressive as you want it to be. This collection stands out with its modern palette of colours, practical features and strong sustainability credentials, providing customers with a contemporary shower solution for modern living.

In terms of aesthetics, our shower systems feature elegant rectangular lines that are perfectly accented by the circular mixer, shower head and hand sprayer. The contemporary design is further complemented by your choice of three low-sheen finishes – Silk Black, Rosé and Silver, giving customers the option to play with colour in new and exciting ways. Practicality is central to the entire range, and Alu+ includes storage shelves and matching beauty bars with mirrors and other storage solutions available in the same three colours.

We've also prioritised sustainability, with Alu+ produced from high quality, recyclable aluminium from 84% recycled content. Completely free of chrome, lead and nickel, Alu+ also features water saving technology built into the entire range.



Shower system
thermostatic



Shower system
single lever



Shower system
diverter



Shower set



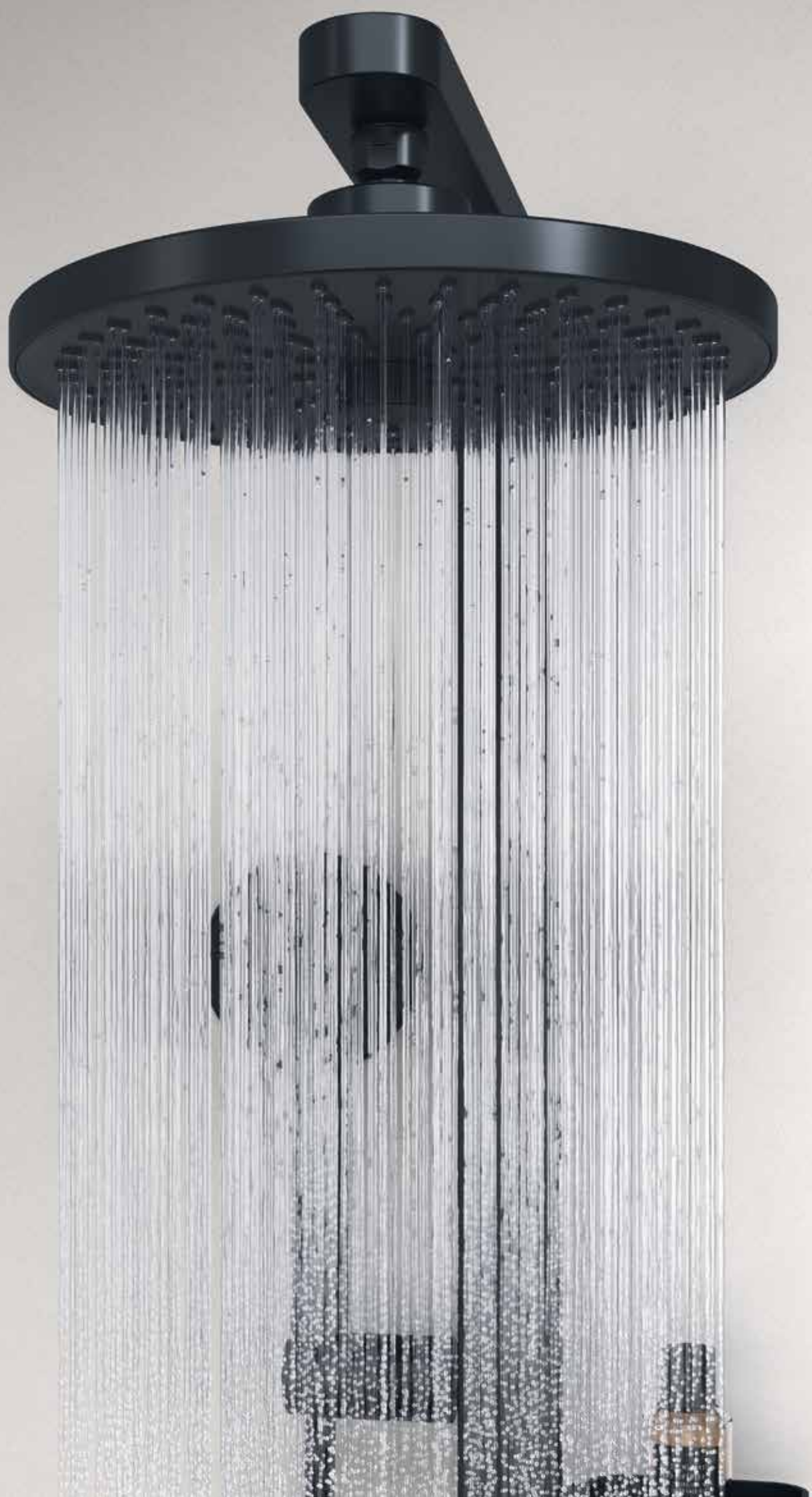
Beauty bar
magnifying mirror



Beauty bar
mirror 320 mm



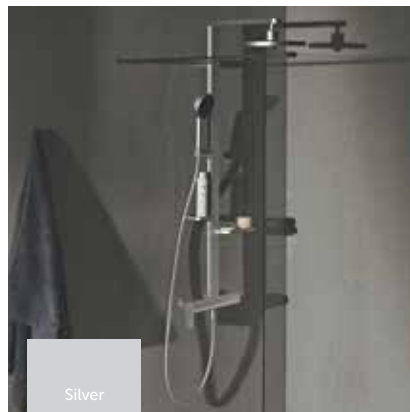
Beauty bar
mirror 500 mm



Stylish, practical and sustainable

Contemporary design in 3 modern colours

A carefully selected palette as a result of our survey – matt black and cool silver were identified as the most desirable colours, while Rosé was chosen by customers as the most eye-catching hue for creating a standout bathroom.*



*Ideal Standard survey 01/2022, n=400

Engineered for sustainability

Alu⁺ is one of our environmentally friendly products that falls under our new EcoLogic concept for sustainability.

The range is 100% free from chrome, lead and nickel, and made from high quality, recyclable aluminium. Thus not only does it ensure water purity, but it also makes it an environmentally friendly choice.

All plastic parts of Alu⁺ are made from high performance, drinking water compliant polymers to ensure water is never polluted with harmful plastics.

Ideal Standard is making sustainably conscious decisions throughout the full product lifecycle for Alu⁺, with all packaging being completely recyclable and free from single use plastics.

To find out more about Ideal Standard's sustainability report, visit:
www.idealstandard.lt/about-us/sustainability

Sustainable Value Chains

Redefining the manufacturing process to drive renewable and sustainable transformation processes and transportation.

Hygiene

Promoting health and wellbeing by maximising hygiene and sanitation performance.



Sustainable Materials

Reimagining material design and maximising efficiency, durability and recyclability.

Energy & Water Efficiency

Optimising energy and water efficiency through design and quality.



A personal choice. Comfort meets style.

A wide range of smart, customisable accessories, including a beauty-bar combining mirror & storage for small spaces and integrated shelves on shower systems and shower sets. Create a hair and make-up space that's just how you would want it.



Functional by design

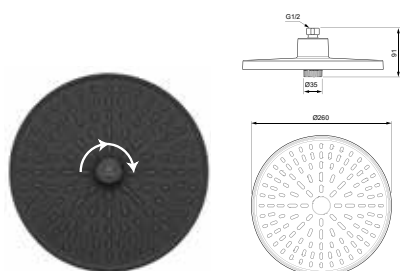
The hand spray and extra-large rain shower head feature two different spray modes for users, with a normal Rain spray and the luxurious SilkRain mode.

Switching between spray modes is simple, with an easy to adjust lever on the hand spray and Ideal Standard's EasyDial control knob on the shower head. Both the hand spray and shower head are easy to keep clean and free from limescale thanks to the practical EasyClean spray nozzles.

Alu+ features water saving technology, which is built into the entire range, with flow limiters which restrict consumption to just 8 l/min for the hand spray and 12 l/min for the rain shower, without impacting performance.

HEAD SHOWER

- 260 mm XL Rain shower head
- 2-functional: SilkRain & Rain
- EasyDial for spray switching
- EasyClean spray nozzles



HAND SHOWER

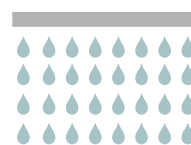
- 100 mm Hand Shower
- 2-functional: SilkRain & Rain
- EasyClean spray nozzles



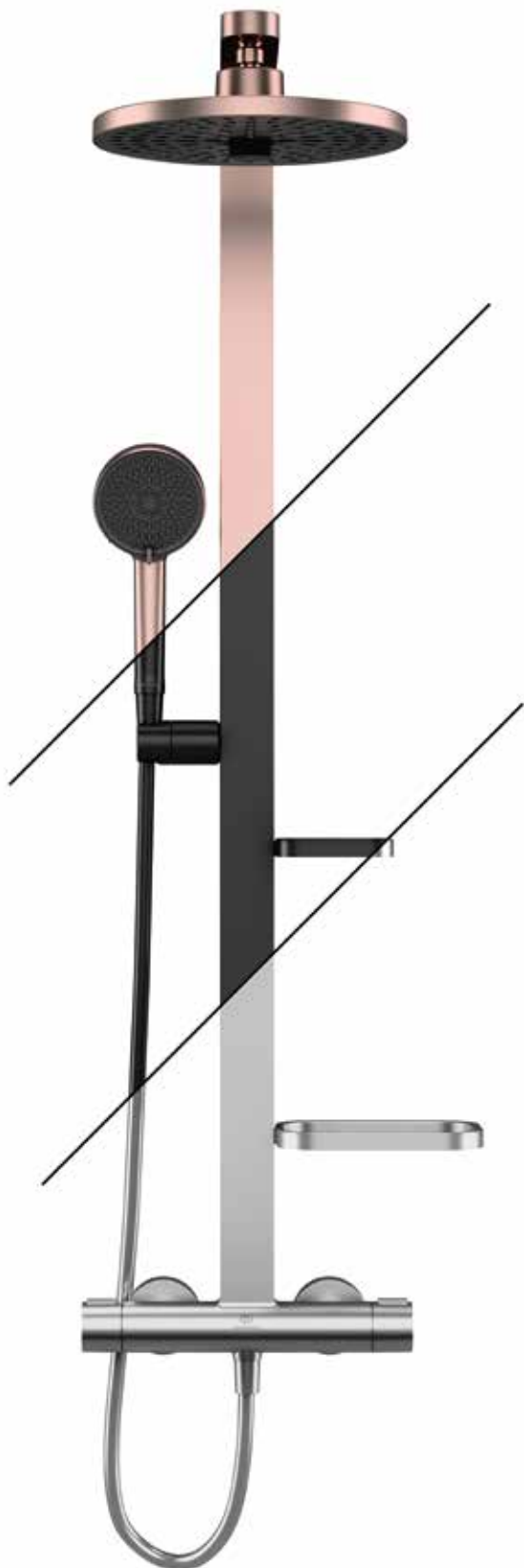
RAIN



SILKRAIN



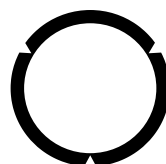
Modern colour palette



Singular is where it all comes together

From inspiration to installation, Singular is our end-to-end journey for creating endless cross-category washroom and bathroom solutions for all of our customers.

Ideal Standard's Singular™ philosophy makes the shower system easy to pair with matching Cerafine O mixers and Idealrain shower accessories in the same colours and style, as well as Ideal Standard's wider collections of shower trays and enclosures, ceramics, and furniture.



Singular™
from Ideal Standard

100% coordinated design,
3 modern colours for your
spa-like experience.

FINISHES - SHOWERS

SILK BLACK



SILVER



ROSÉ



Rosé

Rosé is one of the most eye-catching hue for creating a standout bathroom. All Alu+ models are available in Rosé as well as Prosys flush plates and Cerafine O mixers. You can combine with Silk Black coloured Tesi and Connect Air ceramics, Connect 2 shower enclosures, IOM bathroom accessories.

Shower your way with the choice of overhead rain shower and hand spray with Rain and SilkRain jet sprays.



The thermostatic technology behind isn't just smart, it's safe – making it the perfect choice for maximum comfort and water and energy saving.



Silk Black

To create an intimate, elegant and smart atmosphere, choose the all-black interior design approach. Combine Alu⁺ in Silk Black together with i.Life and Connect Air ceramics and furnitures in white, black or grey colours. Match with Cerafine O, Ceraplan or Ceraline mixers in black colour and Connect 2 shower enclosure in black.



Achieve your creative aspirations by pairing Alu⁺ shower systems with basin and bidet fittings in the same colour and style.



Three models of unique Beauty Bars, combining accessories & mirror in different sizes & functions.



Silver

Silver colour goes well with a whole variety of different colours. For achieving a modern and fresh interior in the bathroom, you can combine it with our best sellers i.Life, Tesi, Connect Air ceramic and furniture in white, together with Cerafine O mixers in Silver colour.

The range is available in three models: with thermostatic or single lever mixer, as well as option for combination with any exposed mixer.



Switching between hand spray and head shower is simple and intuitive with the diverter.



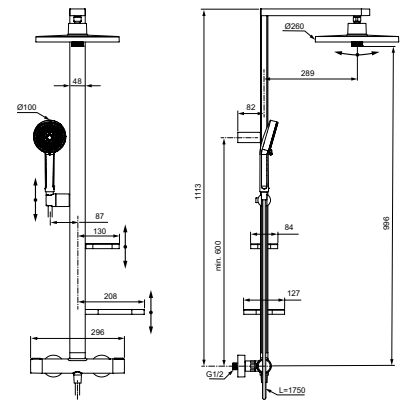
SHOWER SYSTEMS

BD583xx

Ceratherm ALU⁺ shower system with exposed thermostatic mixer



- Ceratherm ALU⁺ exposed shower thermostatic mixer
- Standard S-connectors
- PreciTherm® thermostatic cartridge
- Cool body technology
- Plastic handles with hot water at 40°C stop button
- Diverter integrated in the handle
- Non return valve
- Riser rail with profile right and left to position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable Idealflex shower hose
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Finish: anodized aluminum
- Comply with EN1111



RO SI XG



Cool body technology



Temperature safety button



EasyFix installation



2 Function Shower head



2 Function Shower hand



Easy to clean



Easy grip



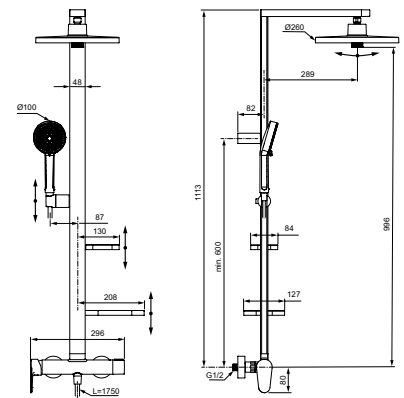
Anti-twist function

BD584xx

Ceraflow ALU⁺ shower system with exposed single lever shower mixer



- Ceratherm ALU⁺ exposed shower mixer
- Standard S-connectors
- 38 mm FirmaFlow®+ ceramic cartridge with hot water limiter
- 2-way diverter integrated into the body (right side)
- Cool body technology
- Non return valve
- Riser rail with profile right and left to position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable Idealflex shower hose
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Finish: anodized aluminum
- Comply with EN817



RO SI XG



Cool body technology



Hot water temperature control



EasyFix installation



2 Function Shower head



2 Function Shower hand



Easy to clean



Easy grip



Anti-twist function

● SILVER — SI

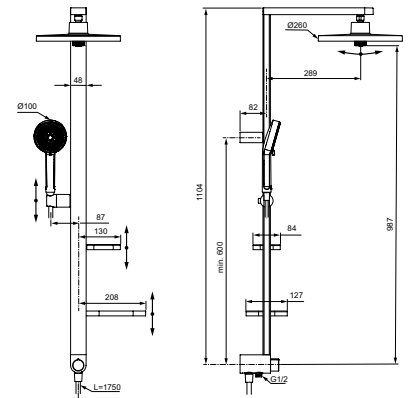
● SILK BLACK — XG

● ROSÉ — RO



BD585xx**Ceraflow ALU⁺ shower system (for combination with exposed fitting)**

- Ceraflow ALU⁺ shower system with diverter (for combination with exposed fitting)
- Two way ceramic diverter for switch between hand and head shower
- Riser rail with profile right and left to position holder and shelves by choice upon first installation
- Holder on the rail allowing angle adjustment of the hand shower
- Free height adjustment of wall fixation compared to rail
- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable Idealflex shower hose connection with the hand shower
- 800 mm Idealflex shower hose for connection with the fitting
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Finish: anodized aluminum



RO SI XG



EasyFix
installation



2 Function
Shower
head



2 Function
Shower
hand



Easy to
clean



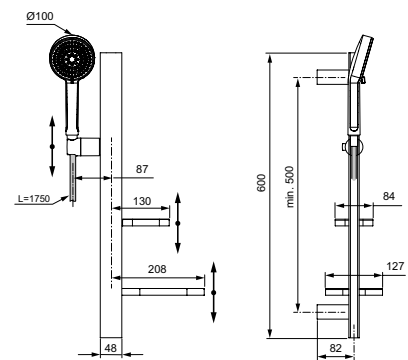
Easy grip



Anti-twist
function

BD586xx**Idealrain ALU⁺ shower kit 600 mm**

- Shower bar 600 mm with profile right and left to position holder and shelves by choice upon first installation
- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- Small shelf 130 mm / soap dish (up to 7 kg load)
- Big shelf 208 mm (up to 7 kg load)
- 1750 mm smooth, wipe clean and durable Idealflex shower hose
- EasyFix allows reuse of existing wall-mounting holes and simple adjustment
- Height adjustable shower holder on the Rail
- Finish: anodized aluminum
- Comply with EN1112



RO SI XG



EasyFix
installation



2 Function
Shower
hand



Easy to
clean



Anti-twist
function



● SILVER — SI

● SILK BLACK — XG

● ROSÉ — RO

BEAUTY BARS

BD587xx

ALU+ Beauty Bar Large

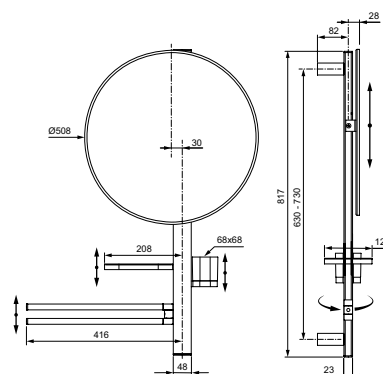


RO SI XG

- Accessory bar 800 mm with profile right and left to position the accessories by choice upon first installation
- Mirror 500 mm, fixed
- Big shelf 208 mm (up to 7 kg load)
- Cup
- Towel holder, swivelling angle 90°
- EasyFix allows simple installation
- Finish: anodized aluminum



EasyFix
installation



BD588xx

ALU+ Beauty Bar Medium

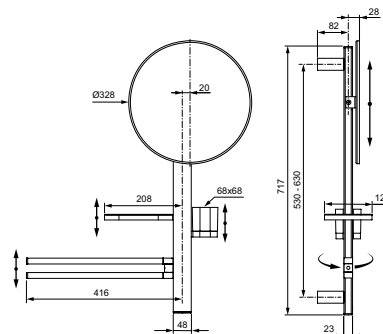


RO SI XG

- Accessory bar 700 mm with profile right and left to position the accessories by choice upon first installation
- Mirror 320 mm, fixed
- Big shelf 208 mm (up to 7 kg load)
- Cup
- Towel holder, swivelling angle 90°
- EasyFix allows simple installation
- Finish: anodized aluminum



EasyFix
installation



BD589xx

ALU+ Beauty Bar Small

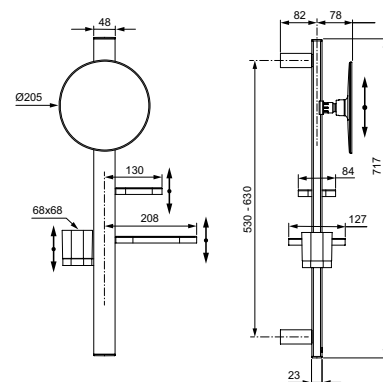


RO SI XG

- Accessory bar 700 mm with profile right and left to position the accessories by choice upon first installation
- 3x Magnifying mirror 200 mm, ball joint fixation to adjust the angle
- Big shelf 208 mm (up to 7 kg load)
- Small shelf 130 mm/ soap dish (up to 7 kg load)
- Cup
- EasyFix allows simple installation
- Finish: anodized aluminum



EasyFix
installation



— SILVER — SI

— SILK BLACK — XG

— ROSÉ — RO

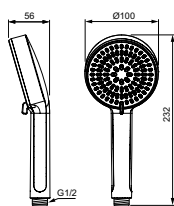


BD580xx

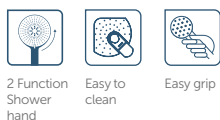
Idealrain ALU+ hand spray



- 2-functional hand spray 100 mm, 8l/min (Rain, SilkRain)
- EasyClean silicone spray nozzles
- 5 years guarantee



RO SI XG

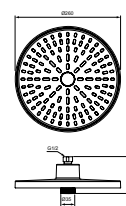


BD581xx

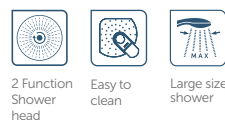
Idealrain ALU+ shower head



- 2-functional shower head Ø260 mm, 12 l/min (Rain, SilkRain)
- EasyDial for spray switching by rotation of the knob in the middle
- EasyClean silicone spray nozzles
- 5 years guarantee



RO SI XG

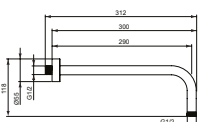


B9445xx

Wall arm 400 mm



- Wall arm for combination with shower head
- Metal escutcheon included
- Connection G1/2
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- 2 years guarantee



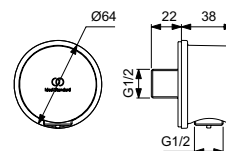
RO SI XG

BC808xx

Wall elbow



- Cylindrical design metal wall elbow
- G 1/2 connection with back flow prevention
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- 2 years guarantee



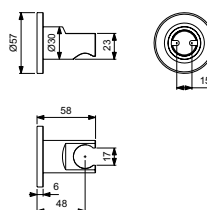
RO SI XG

BC806xx

Hand shower support



- Cylindrical design
- Metal with plastic insert
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- 2 years guarantee



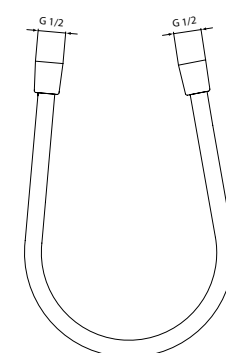
RO SI XG

BE175xx

IdealFlex shower hose 1750 mm



- Universal Connection G1/2"
- 5 bar flow pressure resistance
- Up to 50kg strength
- Smooth surface Easy to clean
- Anti-Twist function
- 5 years guarantee



RO SI XG



● SILVER — SI

● SILK BLACK — XG

● ROSÉ — RO

A7192xx

Cerafine O Built-in shower mixer

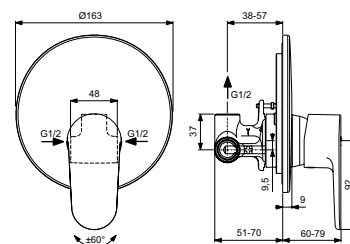


RO SI XG



Click
technology

- Kit 1 + Kit 2 version (complete set)
- 47 mm Click cartridge
- Metal handle with red and blue indicator
- Metal escutcheon
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- Comply with EN817



A7193xx

Cerafine O Built-in bath & shower mixer

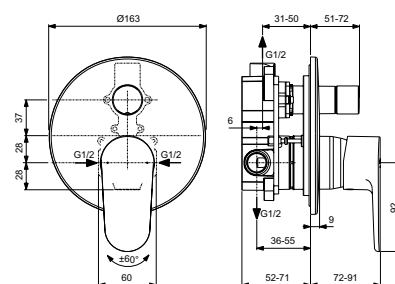


RO SI XG



Click
technology

- Kit 1 + Kit 2 version (complete set)
- 47 mm Click cartridge
- Automatic diverter
- Metal handle with red and blue indicator
- Metal escutcheon
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- Comply with EN817



A7349xx

Cerafine O Built-in shower mixer

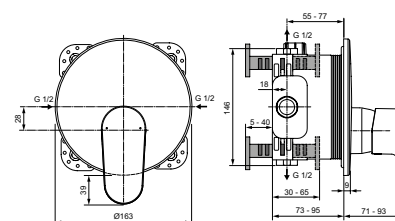


RO SI XG



Click
technology

- KIT2 version (visible parts)
- 47 mm Click cartridge
- Metal handle with red and blue color indication
- Metal escutcheon
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- To be used only in combination with: A1000NU Kit 1 (internal part)
- Comply with EN817



A7350xx

Cerafine O Built-in bath & shower mixer

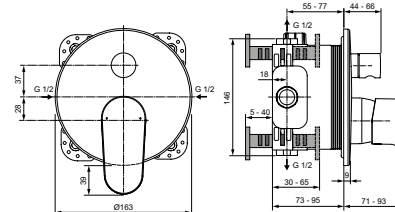


RO SI XG



Click
technology

- KIT2 version (visible parts)
- 47 mm Click cartridge
- Metal handle with red and blue color indication
- Metal escutcheon
- Automatic diverter
- Finish: powder coating (XG), wet-lacquering (SI, RO)
- To be used only in combination with: A1000NU Kit 1 (internal part)
- Comply with EN817





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